



A RESEARCH REPORT BY BOOKNET CANADA

BNC

RESEARCH 12.2016

**December
SalesData Market
Report**
December 2016



**BOOKNET
CANADA**

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INTRODUCTION

The purpose of this SalesData market report is to give you easy insight into how the marketplace performed in the previous month, and how it performed in that same month for the past two years. Combining the information present here with data specific to your own organization can highlight any correlation or special relationships your data have with the marketplace.

REPORT DATA

This report compares the volume and value of all books sold in the marketplace for the month of December in the years 2014 to 2016. The marketplace data is divided into:

- **All Market:** data from all retailers who currently provide us with their sales data.
- **Ring Fence:** new retailers are added to BNC SalesData every year, resulting in increasing overall sales figures for older titles. In order to eliminate this skew, we created a “ring fence” around a core group of retailers. We will use the data gathered from within this ring fence alone to show year-over-year sales from a constant set of retailers.

Also included in this report is an overview of the All Market and the Ring Fence Market for the categories of Fiction, Non-Fiction, Young Adult, Young Adult Fiction, Young Adult Non-Fiction, Juvenile, Juvenile Fiction, and Juvenile Non-Fiction. To conclude, a Year-to-Date overview of all books sold (volume and value) in the marketplace in this year and last year is available at the end of the document. This overview includes All Market and Ring Fence for Fiction, Non-Fiction, Young Adult, Young Adult Fiction, Young Adult Non-Fiction, Juvenile, Juvenile Fiction, and Juvenile Non-Fiction data.

REPORT DATES

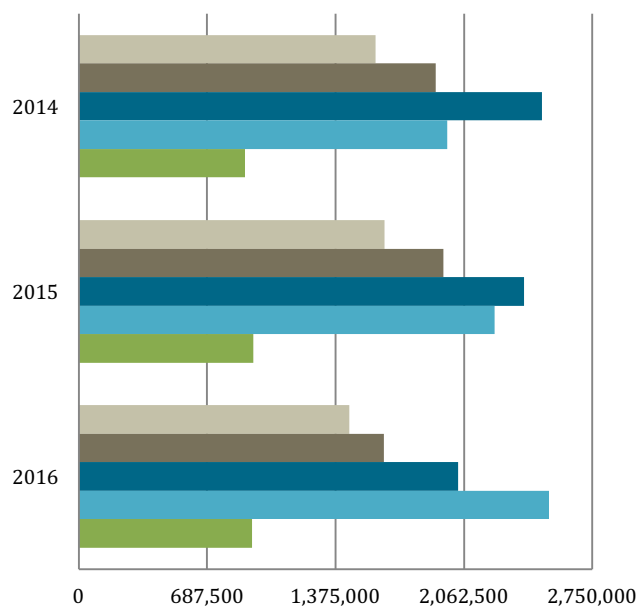
This report aims to encapsulate data from most days in December. Because BNC’s sales data is grouped according to week-ending dates, the time periods for the selected years’ month also include a few days’ worth of data from the previous month or the following month. The specific week-ending dates used in this report are as follows:

	2016	2015	2014
Week 1	04-Dec	06-Dec	07-Dec
Week 2	11-Dec	13-Dec	14-Dec
Week 3	18-Dec	20-Dec	21-Dec
Week 4	25-Dec	27-Dec	28-Dec
Week 5	01-Jan	03-Jan	04-Jan

ALL MARKET

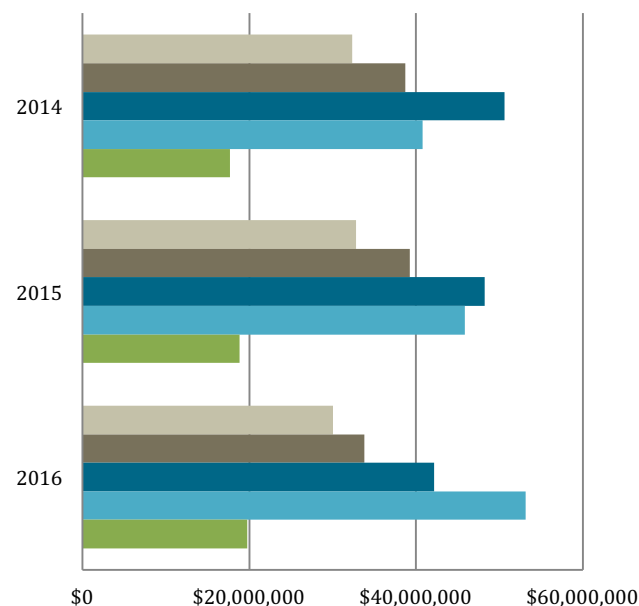
The graphs below show the volume sold and value sold of all titles in the All Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

Volume Sold (in units)



	2016	2015	2014
December Week 1	1,449,249	1,637,373	1,588,215
December Week 2	1,632,995	1,952,789	1,912,903
December Week 3	2,032,883	2,383,628	2,479,552
December Week 4	2,519,185	2,226,284	1,972,878
December Week 5	929,586	936,515	891,578

Value Sold (in millions of dollars)

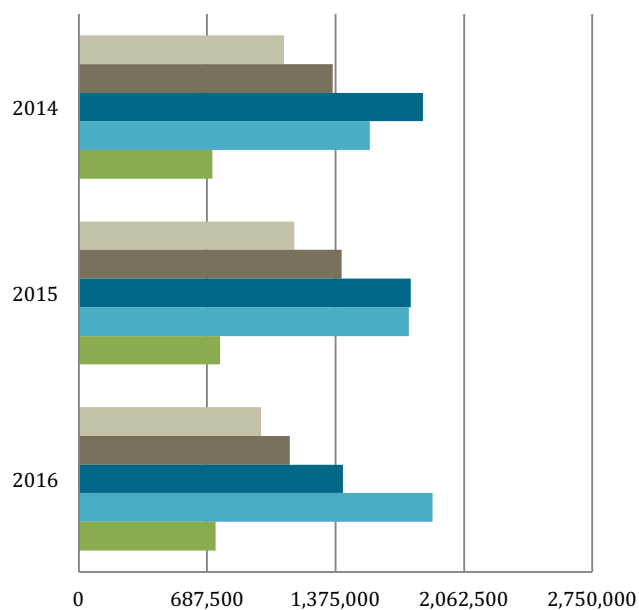


	2016	2015	2014
December Week 1	\$30,027,245.62	\$32,789,173.17	\$32,349,559.49
December Week 2	\$33,779,763.32	\$39,220,859.78	\$38,738,854.78
December Week 3	\$42,144,987.46	\$48,209,854.82	\$50,602,888.95
December Week 4	\$53,122,158.86	\$45,825,773.03	\$40,780,617.66
December Week 5	\$19,782,316.21	\$18,821,628.33	\$17,662,780.12

RING FENCE MARKET

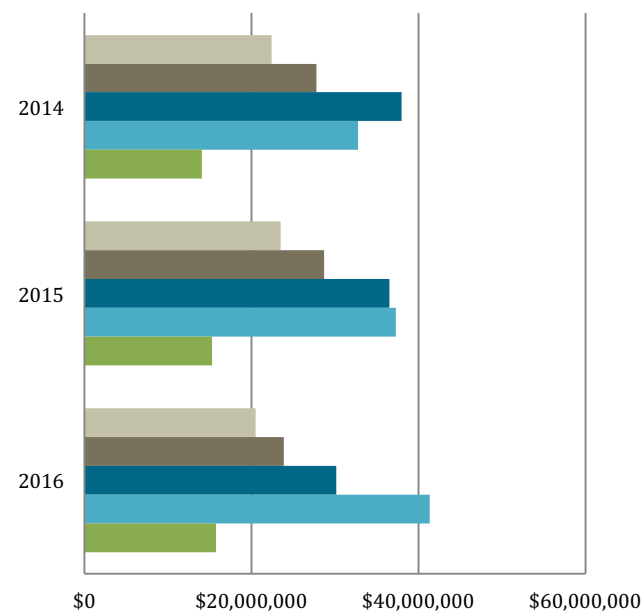
The graphs below show the volume sold and value sold of all titles in the Ring Fence Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence Market.

Volume Sold (in units)



	2016	2015	2014
December Week 1	977,775	1,155,745	1,098,128
December Week 2	1,130,876	1,407,192	1,360,954
December Week 3	1,416,215	1,778,252	1,843,669
December Week 4	1,892,823	1,768,476	1,556,983
December Week 5	734,283	756,188	714,626

Value Sold (in millions of dollars)

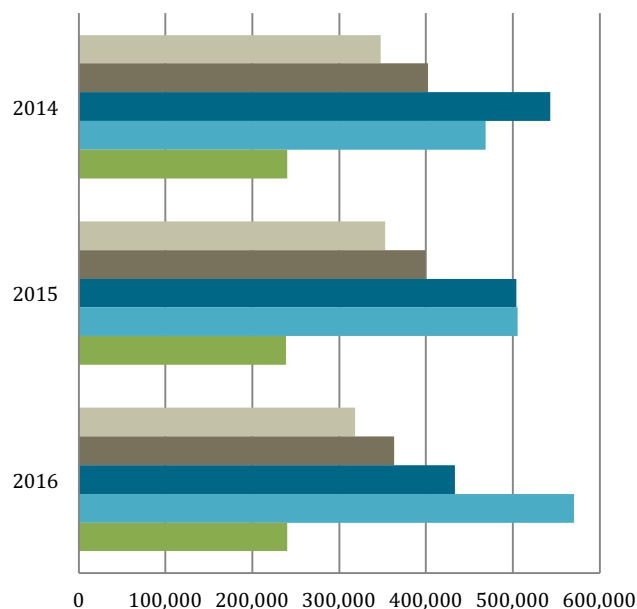


	2016	2015	2014
December Week 1	\$20,487,351.61	\$23,492,816.25	\$22,423,609.55
December Week 2	\$23,910,862.42	\$28,703,390.49	\$27,777,950.01
December Week 3	\$30,173,578.49	\$36,525,807.15	\$38,015,003.62
December Week 4	\$41,390,684.38	\$37,304,498.28	\$32,740,771.50
December Week 5	\$15,767,537.65	\$15,268,424.72	\$14,088,495.93

FICTION: ALL MARKET

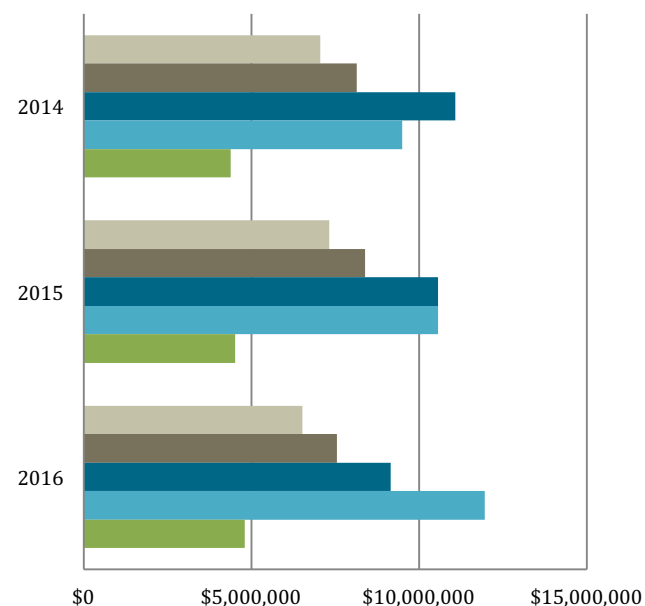
The graphs below show the volume sold and value sold of titles within the Fiction category in the All Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

Volume Sold (in units)



	2016	2015	2014
December Week 1	318,287	352,832	347,943
December Week 2	363,008	399,429	401,919
December Week 3	433,112	503,981	542,705
December Week 4	570,274	505,470	468,919
December Week 5	239,875	238,977	240,319

Value Sold (in millions of dollars)

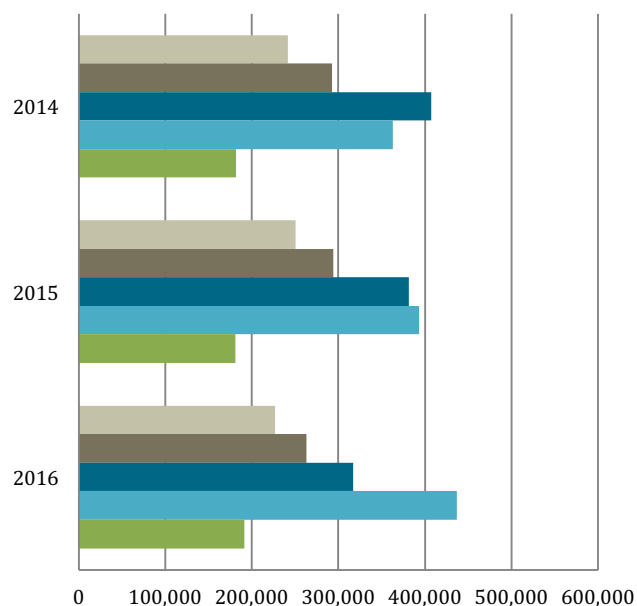


	2016	2015	2014
December Week 1	\$6,519,095.98	\$7,329,305.59	\$7,050,805.99
December Week 2	\$7,543,160.33	\$8,384,139.79	\$8,143,492.80
December Week 3	\$9,143,671.48	\$10,569,299.17	\$11,075,567.89
December Week 4	\$11,964,784.42	\$10,571,876.77	\$9,501,955.91
December Week 5	\$4,797,113.91	\$4,510,683.90	\$4,388,235.31

FICTION: RING FENCE MARKET

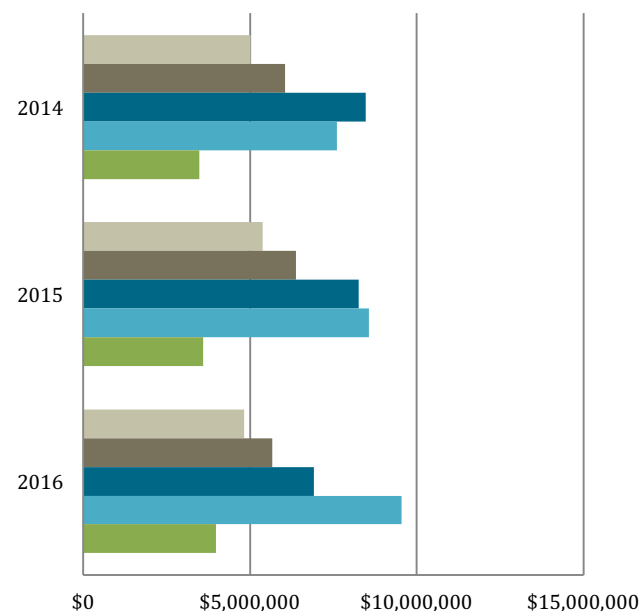
The graphs below show the volume sold and value sold of titles within the Fiction category in the Ring Fence Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence Market.

Volume Sold (in units)



	2016	2015	2014
December Week 1	226,825	250,472	241,639
December Week 2	263,378	294,076	292,559
December Week 3	316,781	381,161	407,448
December Week 4	436,722	393,229	362,994
December Week 5	191,431	181,338	181,813

Value Sold (in millions of dollars)

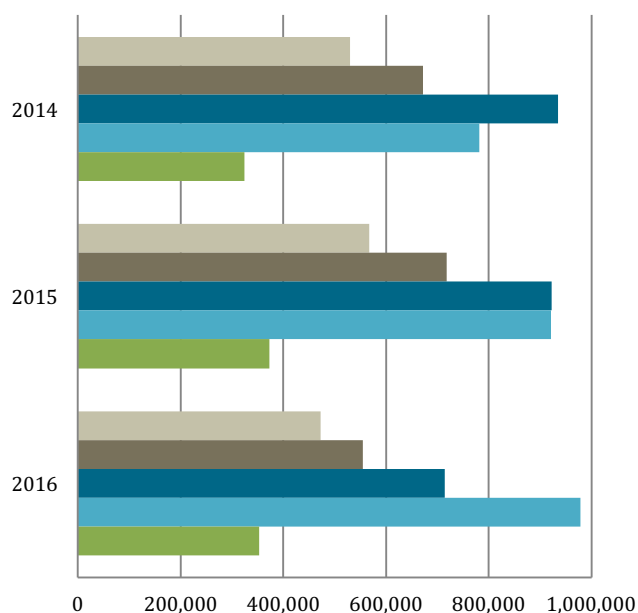


	2016	2015	2014
December Week 1	\$4,827,300.50	\$5,382,408.92	\$5,010,415.45
December Week 2	\$5,661,255.71	\$6,369,639.55	\$6,043,986.75
December Week 3	\$6,919,621.86	\$8,252,950.36	\$8,463,242.68
December Week 4	\$9,543,477.68	\$8,555,399.05	\$7,601,806.92
December Week 5	\$3,981,328.95	\$3,599,704.87	\$3,472,408.39

NON-FICTION: ALL MARKET

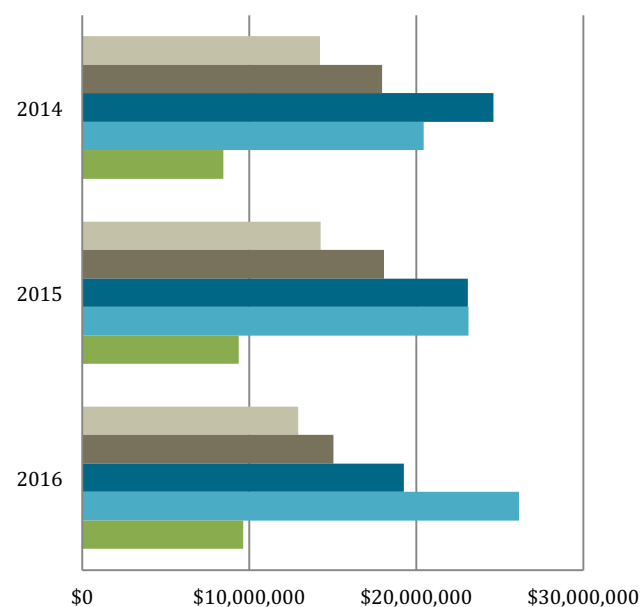
The graphs below show the volume sold and value sold of titles within the Non-Fiction category in the All Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

Volume Sold (in units)



	2016	2015	2014
December Week 1	472,333	567,027	530,041
December Week 2	554,544	718,340	672,127
December Week 3	714,874	922,054	934,524
December Week 4	978,316	921,592	781,385
December Week 5	352,812	373,027	324,862

Value Sold (in millions of dollars)

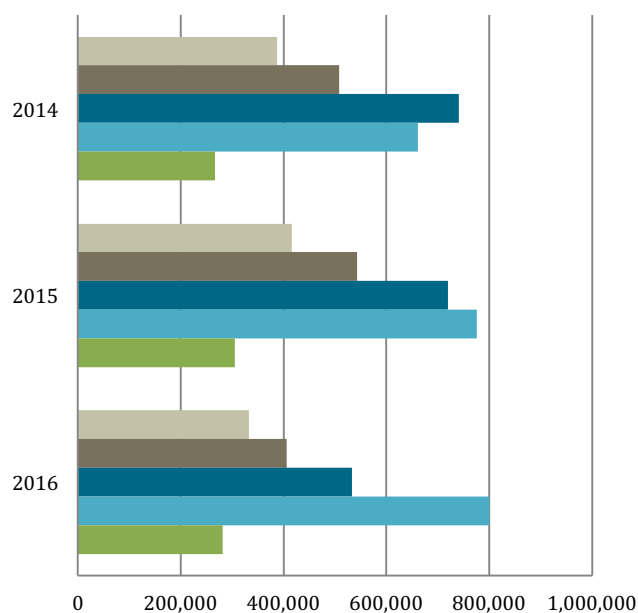


	2016	2015	2014
December Week 1	\$12,930,866.23	\$14,267,402.66	\$14,223,254.40
December Week 2	\$15,020,550.87	\$18,045,140.17	\$17,957,139.25
December Week 3	\$19,239,126.92	\$23,091,274.69	\$24,618,284.50
December Week 4	\$26,120,291.19	\$23,122,064.35	\$20,432,566.72
December Week 5	\$9,629,845.01	\$9,358,085.09	\$8,452,013.55

NON-FICTION: RING FENCE MARKET

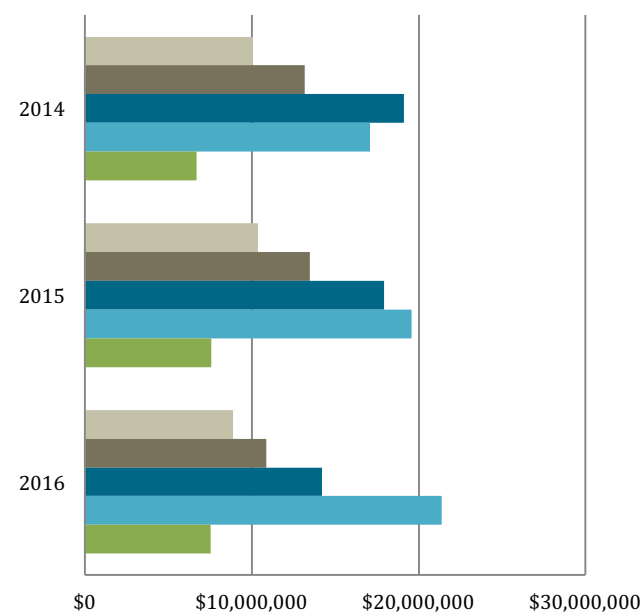
The graphs below show the volume sold and value sold of titles within the Non-Fiction category in the Ring Fence Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence Market.

Volume Sold (in units)



	2016	2015	2014
December Week 1	332,635	416,624	387,817
December Week 2	406,081	543,009	507,584
December Week 3	533,253	719,260	740,975
December Week 4	800,428	775,847	660,910
December Week 5	281,721	305,560	266,202

Value Sold (in millions of dollars)

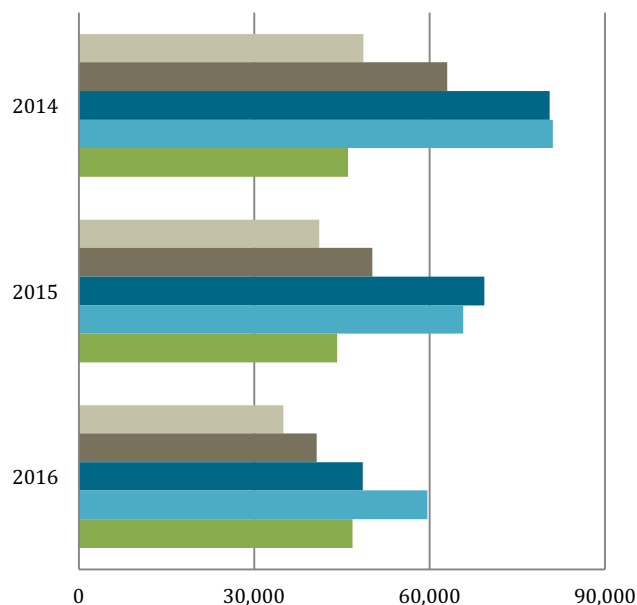


	2016	2015	2014
December Week 1	\$8,888,869.38	\$10,352,717.07	\$10,066,089.28
December Week 2	\$10,858,127.81	\$13,472,151.35	\$13,167,062.06
December Week 3	\$14,208,120.86	\$17,934,900.37	\$19,108,827.33
December Week 4	\$21,361,390.09	\$19,559,261.38	\$17,074,741.97
December Week 5	\$7,537,099.98	\$7,547,223.85	\$6,690,415.88

YOUNG ADULT: ALL MARKET

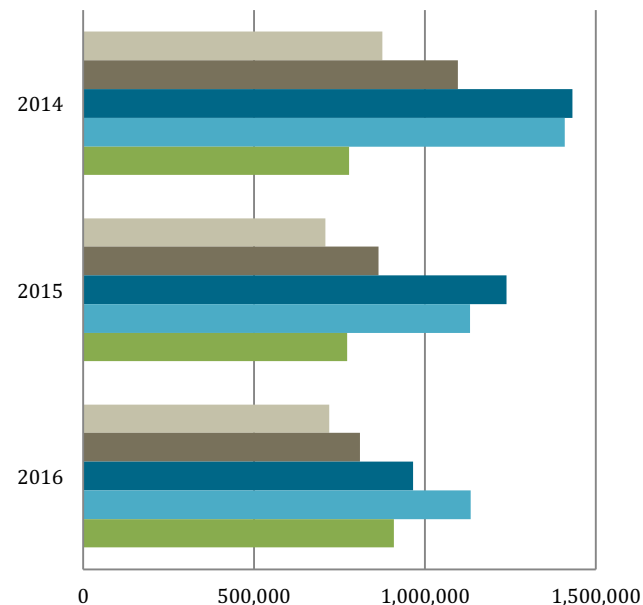
The graphs below show the volume sold and value sold of titles within the Young Adult category in the All Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

Volume Sold (in units)



	2016	2015	2014
December Week 1	34,999	41,160	48,630
December Week 2	40,660	50,171	62,944
December Week 3	48,583	69,328	80,490
December Week 4	59,644	65,765	81,048
December Week 5	46,753	44,148	46,054

Value Sold (in millions of dollars)

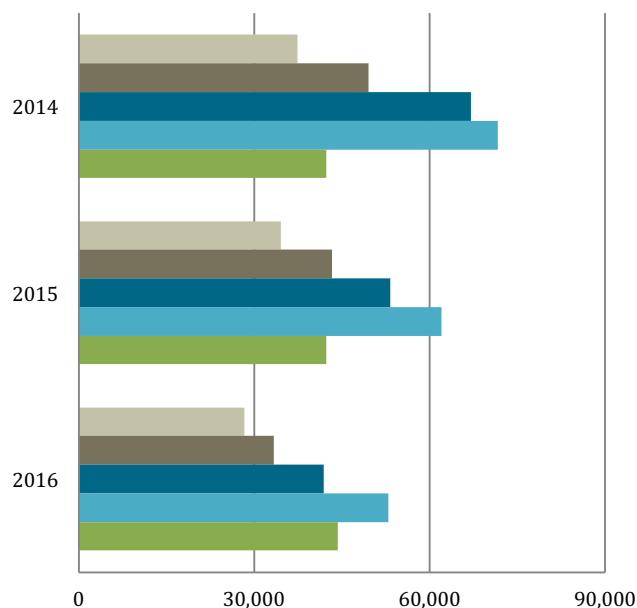


	2016	2015	2014
December Week 1	\$720,249.68	\$708,298.26	\$874,642.53
December Week 2	\$809,757.57	\$864,127.41	\$1,096,576.11
December Week 3	\$965,422.36	\$1,238,728.24	\$1,430,357.07
December Week 4	\$1,133,220.78	\$1,132,077.25	\$1,408,484.23
December Week 5	\$909,260.76	\$771,146.53	\$776,950.06

YOUNG ADULT: RING FENCE MARKET

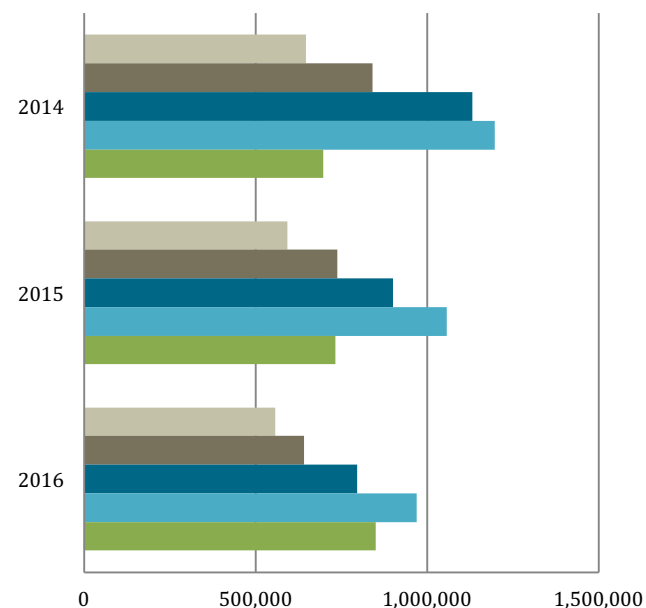
The graphs below show the volume sold and value sold of titles within the Young Adult category in the Ring Fence Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence.

Volume Sold (in units)



	2016	2015	2014
December Week 1	28,308	34,577	37,446
December Week 2	33,384	43,264	49,534
December Week 3	41,935	53,237	67,063
December Week 4	52,968	61,989	71,598
December Week 5	44,315	42,291	42,333

Value Sold (in millions of dollars)

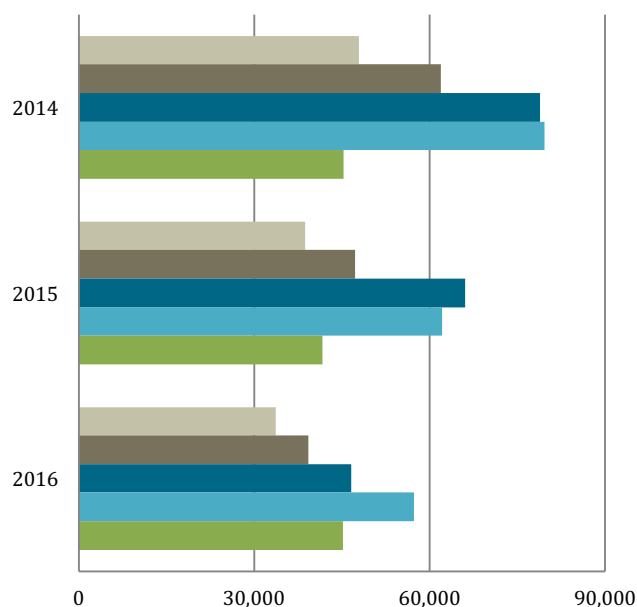


	2016	2015	2014
December Week 1	\$556,855.91	\$593,400.77	\$646,003.49
December Week 2	\$640,924.83	\$737,324.27	\$840,622.37
December Week 3	\$796,389.97	\$901,028.24	\$1,132,300.50
December Week 4	\$969,951.50	\$1,057,429.29	\$1,197,139.74
December Week 5	\$849,927.06	\$732,892.38	\$697,971.94

YOUNG ADULT FICTION: ALL MARKET

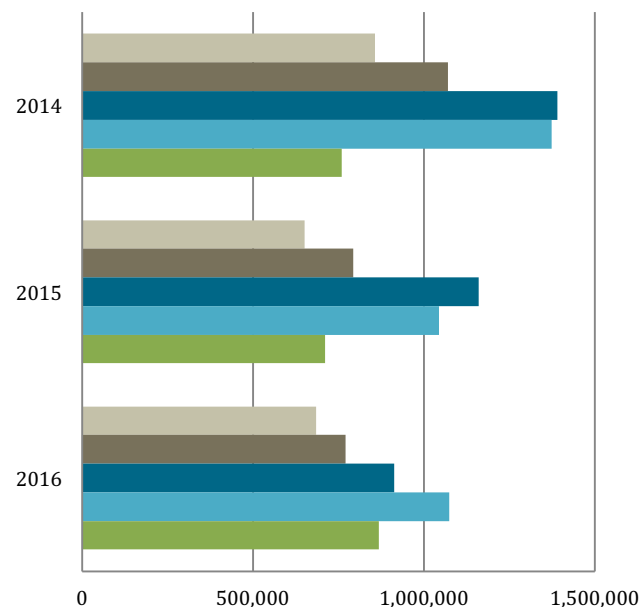
The graphs below show the volume sold and value sold of titles within the Young Adult Fiction category in the All Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence.

Volume Sold (in units)



	2016	2015	2014
December Week 1	33,643	38,721	47,893
December Week 2	39,209	47,195	61,880
December Week 3	46,630	66,086	78,836
December Week 4	57,337	62,146	79,598
December Week 5	45,187	41,642	45,307

Value Sold (in millions of dollars)

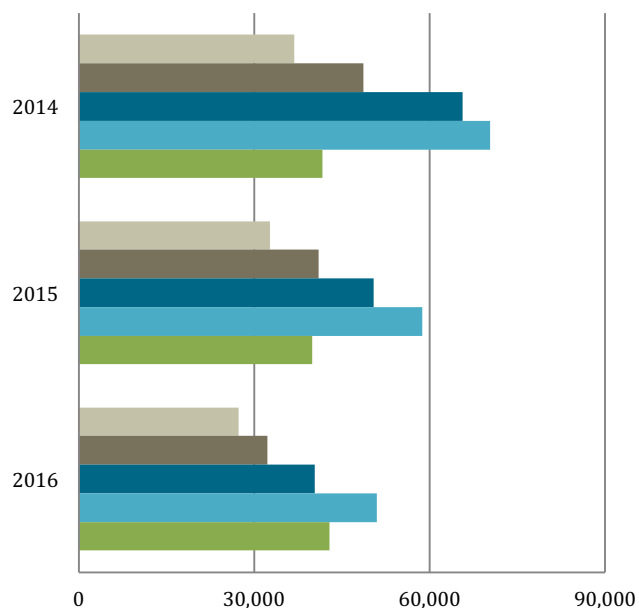


	2016	2015	2014
December Week 1	\$684,839.14	\$650,868.33	\$857,411.82
December Week 2	\$772,151.92	\$794,248.44	\$1,071,136.00
December Week 3	\$914,410.67	\$1,161,665.63	\$1,391,448.79
December Week 4	\$1,073,804.07	\$1,044,994.72	\$1,374,126.59
December Week 5	\$868,239.38	\$711,140.81	\$760,354.46

YOUNG ADULT FICTION: RING FENCE MARKET

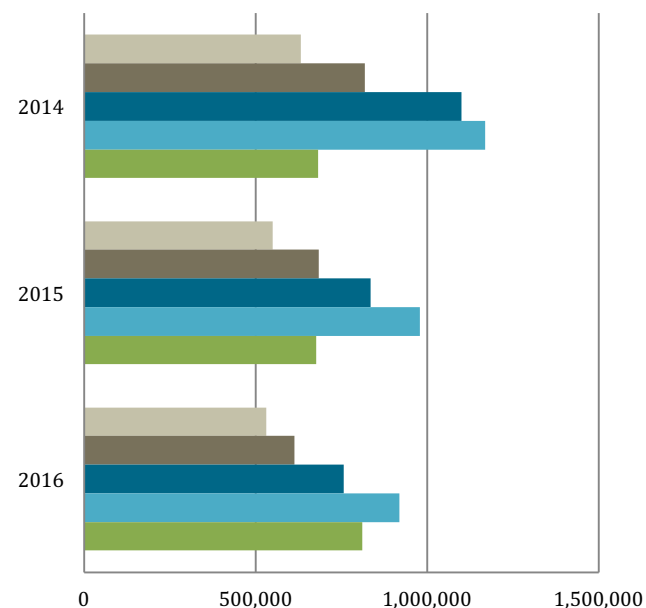
The graphs below show the volume sold and value sold of titles within the Young Adult Fiction category in the Ring Fence Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence.

Volume Sold (in units)



	2016	2015	2014
December Week 1	27,334	32,723	36,811
December Week 2	32,283	41,001	48,627
December Week 3	40,393	50,455	65,653
December Week 4	51,012	58,673	70,373
December Week 5	42,828	39,944	41,645

Value Sold (in millions of dollars)

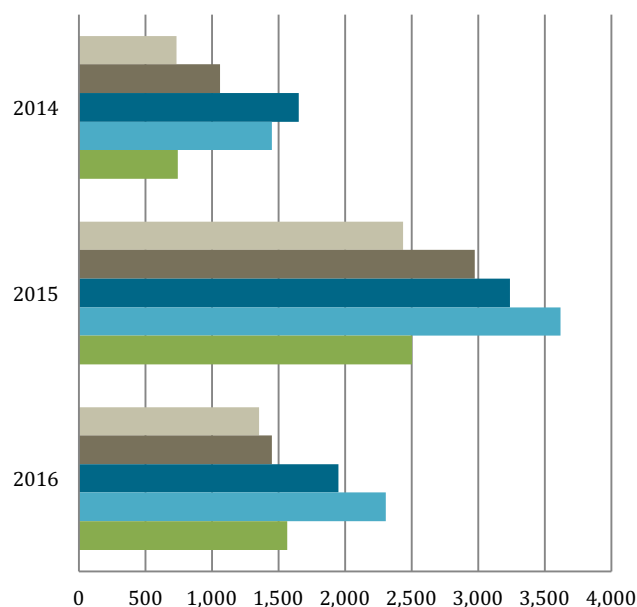


	2016	2015	2014
December Week 1	\$531,566.52	\$549,710.32	\$631,358.68
December Week 2	\$612,598.73	\$684,197.62	\$819,179.19
December Week 3	\$756,584.81	\$834,833.48	\$1,099,383.05
December Week 4	\$919,764.63	\$977,936.44	\$1,168,180.61
December Week 5	\$810,959.46	\$676,612.56	\$682,800.10

YOUNG ADULT NON-FICTION: ALL MARKET

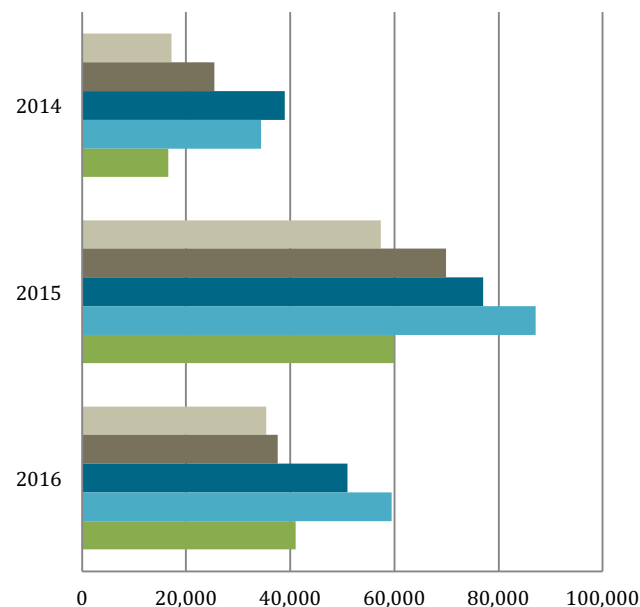
The graphs below show the volume sold and value sold of titles within the Young Adult Non-Fiction category in the All Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence.

Volume Sold (in units)



	2016	2015	2014
December Week 1	1,356	2,439	737
December Week 2	1,451	2,976	1,064
December Week 3	1,953	3,242	1,654
December Week 4	2,307	3,619	1,450
December Week 5	1,566	2,506	747

Value Sold (in millions of dollars)

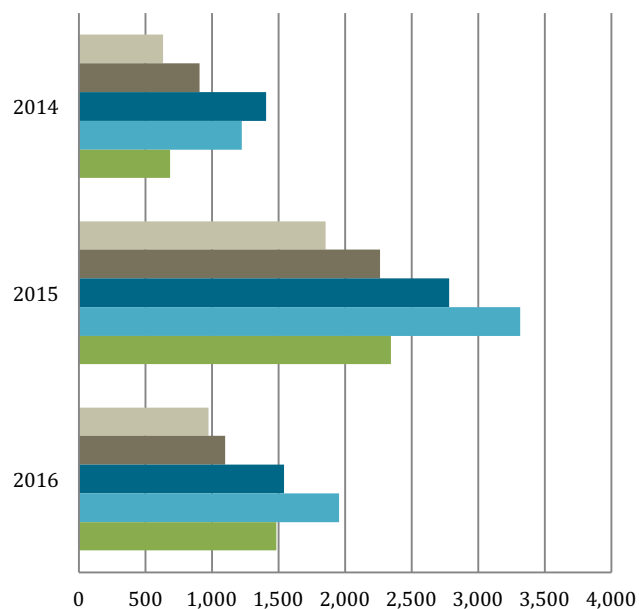


	2016	2015	2014
December Week 1	\$35,410.54	\$57,429.93	\$17,230.71
December Week 2	\$37,605.65	\$69,878.97	\$25,440.11
December Week 3	\$51,011.69	\$77,062.61	\$38,908.28
December Week 4	\$59,416.71	\$87,082.53	\$34,357.64
December Week 5	\$41,021.38	\$60,005.72	\$16,595.60

YOUNG ADULT NON-FICTION: RING FENCE MARKET

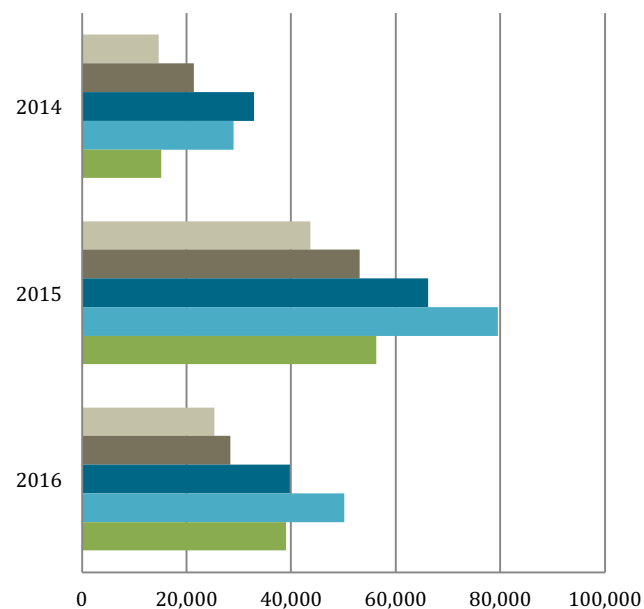
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Volume Sold (in units)



	2016	2015	2014
December Week 1	974	1,854	635
December Week 2	1,101	2,263	907
December Week 3	1,542	2,782	1,410
December Week 4	1,956	3,316	1,225
December Week 5	1,487	2,347	688

Value Sold (in millions of dollars)

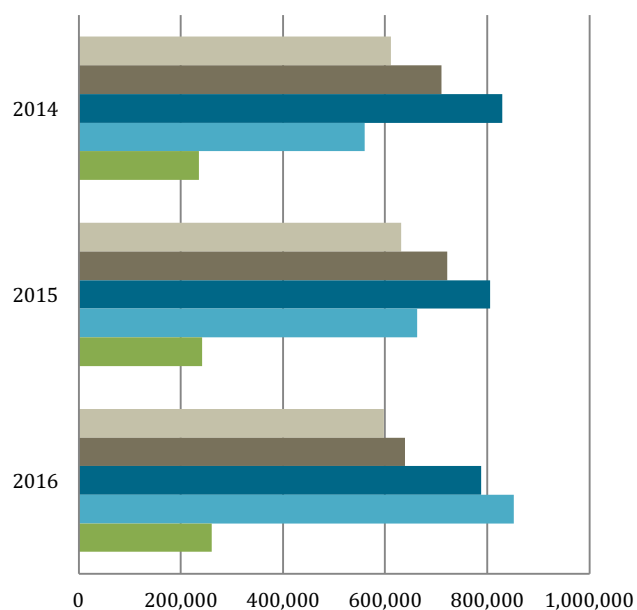


	2016	2015	2014
December Week 1	\$25,289.39	\$43,690.45	\$14,644.81
December Week 2	\$28,326.10	\$53,126.65	\$21,443.18
December Week 3	\$39,805.16	\$66,194.76	\$32,917.45
December Week 4	\$50,186.87	\$79,492.85	\$28,959.13
December Week 5	\$38,967.60	\$56,279.82	\$15,171.84

JUVENILE: ALL MARKET

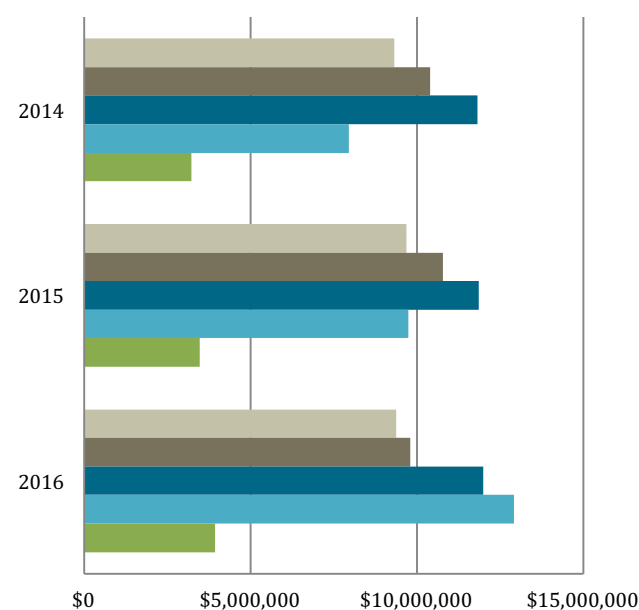
The graphs below show the volume sold and value sold of titles within the Juvenile category in the All Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

Volume Sold (in units)



	2016	2015	2014
December Week 1	597,106	630,885	610,863
December Week 2	639,311	721,553	709,770
December Week 3	787,634	806,121	828,942
December Week 4	851,974	662,443	560,338
December Week 5	260,334	241,148	235,152

Value Sold (in millions of dollars)

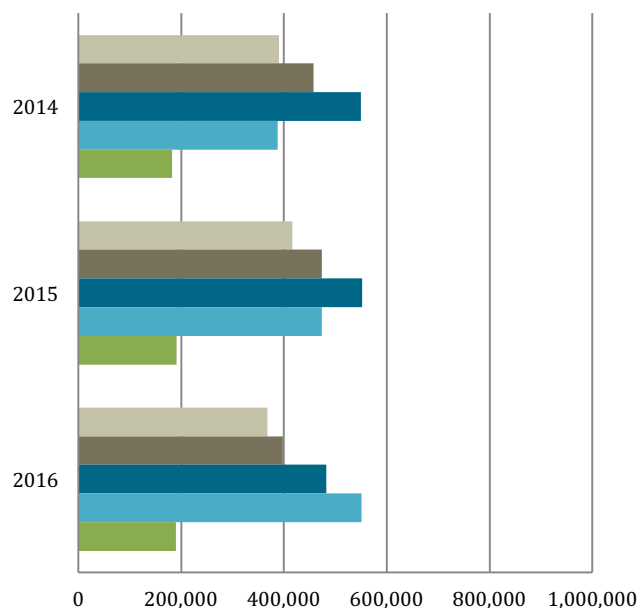


	2016	2015	2014
December Week 1	\$9,382,707.97	\$9,682,639.39	\$9,329,730.88
December Week 2	\$9,799,662.00	\$10,796,024.98	\$10,405,550.13
December Week 3	\$12,000,099.82	\$11,857,437.43	\$11,832,349.42
December Week 4	\$12,916,295.40	\$9,743,072.66	\$7,959,887.35
December Week 5	\$3,942,307.96	\$3,481,933.37	\$3,226,236.36

JUVENILE: RING FENCE MARKET

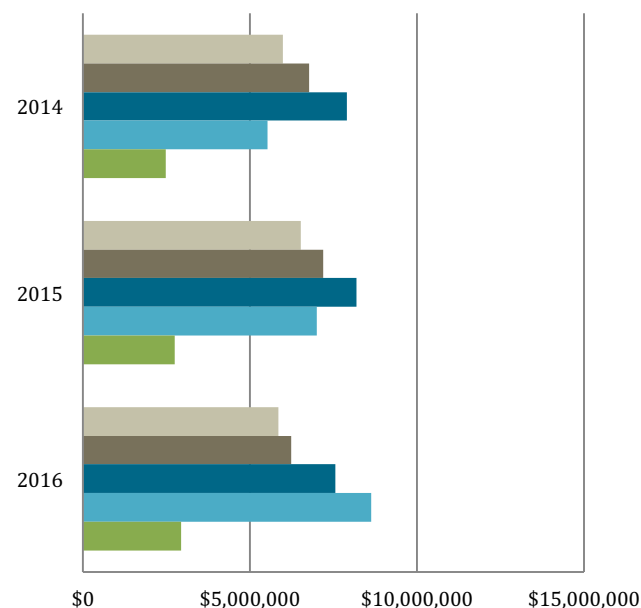
The graphs below show the volume sold and value sold of titles within the Juvenile category in the Ring Fence Market for the entire month of December in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the Ring Fence Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the Ring Fence.

Volume Sold (in units)



	2016	2015	2014
December Week 1	368,189	416,695	390,046
December Week 2	398,322	473,651	456,889
December Week 3	482,265	552,501	548,938
December Week 4	550,632	473,377	387,973
December Week 5	189,525	190,621	182,953

Value Sold (in millions of dollars)

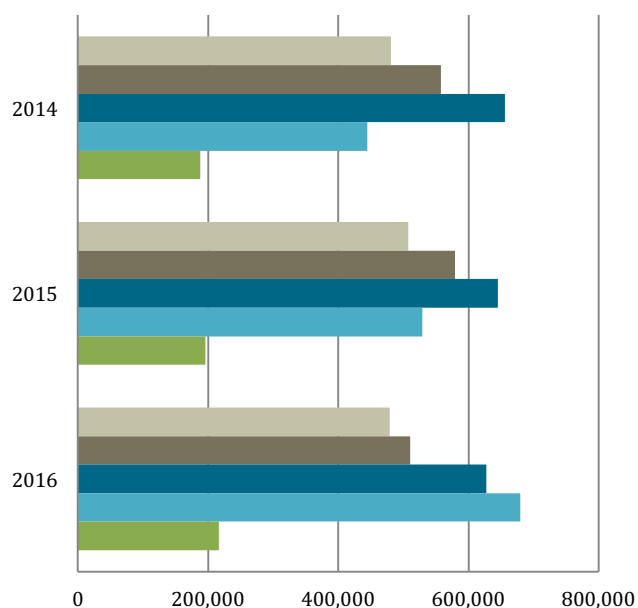


	2016	2015	2014
December Week 1	\$5,838,594.53	\$6,511,566.99	\$5,985,819.69
December Week 2	\$6,228,260.89	\$7,186,389.62	\$6,771,163.56
December Week 3	\$7,551,706.15	\$8,175,358.27	\$7,900,209.70
December Week 4	\$8,628,738.96	\$6,997,736.46	\$5,526,889.79
December Week 5	\$2,933,001.77	\$2,741,827.99	\$2,481,258.47

JUVENILE FICTION: ALL MARKET

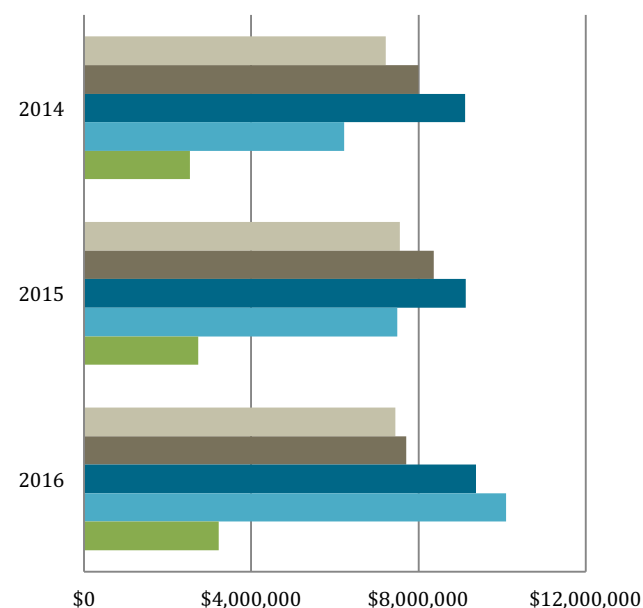
The graphs below show the volume sold and value sold of titles within the Juvenile Fiction category in the All Market for the entire month of January in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

Volume Sold (in units)



	2016	2015	2014
December Week 1	479,033	507,836	481,207
December Week 2	510,232	579,759	558,137
December Week 3	627,502	645,394	655,628
December Week 4	680,015	528,762	444,757
December Week 5	216,450	195,862	188,059

Value Sold (in millions of dollars)

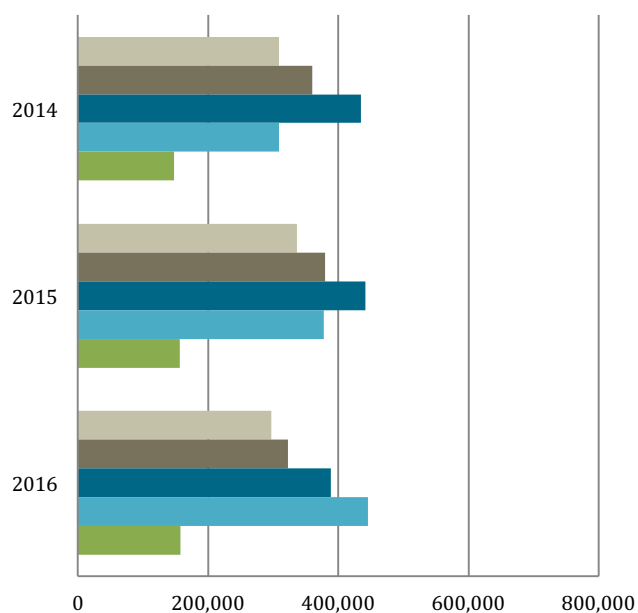


	2016	2015	2014
December Week 1	\$7,450,166.78	\$7,561,266.27	\$7,211,062.40
December Week 2	\$7,713,080.56	\$8,359,295.32	\$7,993,124.53
December Week 3	\$9,379,131.40	\$9,135,194.02	\$9,110,777.41
December Week 4	\$10,092,233.83	\$7,497,349.42	\$6,214,718.80
December Week 5	\$3,216,373.79	\$2,726,369.66	\$2,537,446.77

JUVENILE FICTION: RING FENCE MARKET

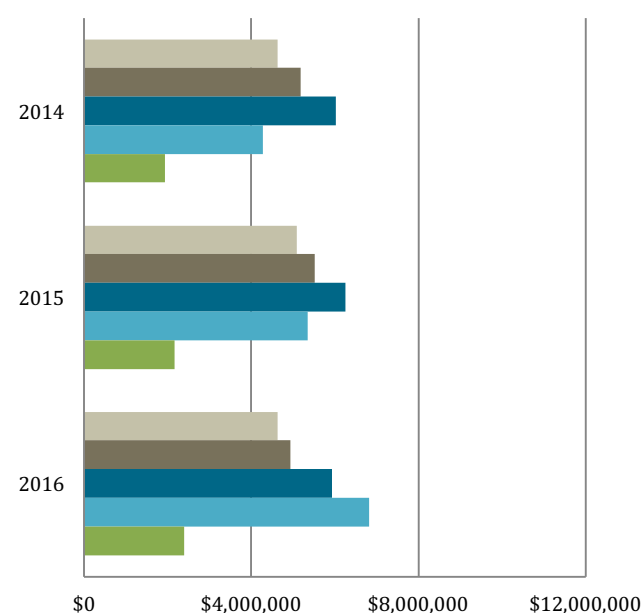
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Volume Sold (in units)



	2016	2015	2014
December Week 1	297,525	336,527	309,276
December Week 2	322,363	379,647	360,426
December Week 3	388,387	441,942	434,574
December Week 4	445,486	378,052	309,236
December Week 5	157,931	156,273	147,262

Value Sold (in millions of dollars)

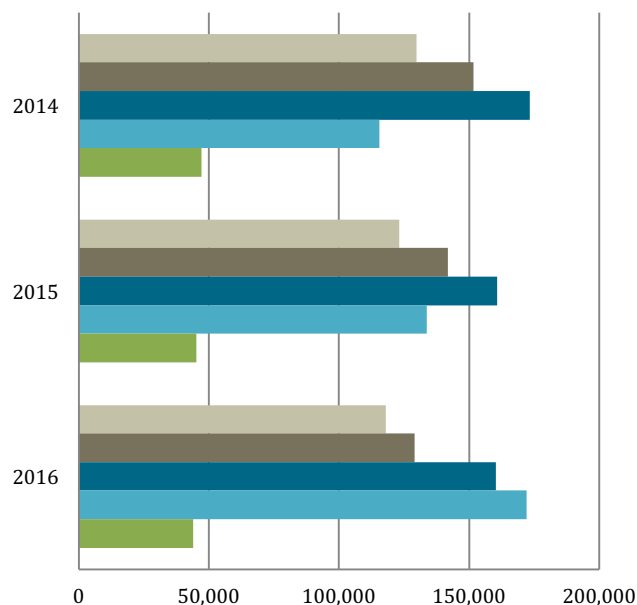


	2016	2015	2014
December Week 1	\$4,634,285.32	\$5,081,425.74	\$4,626,119.21
December Week 2	\$4,941,999.68	\$5,520,891.20	\$5,183,759.65
December Week 3	\$5,924,212.18	\$6,245,630.95	\$6,024,836.88
December Week 4	\$6,824,059.93	\$5,353,169.34	\$4,274,803.61
December Week 5	\$2,390,716.15	\$2,162,956.25	\$1,936,918.27

JUVENILE NON-FICTION: ALL MARKET

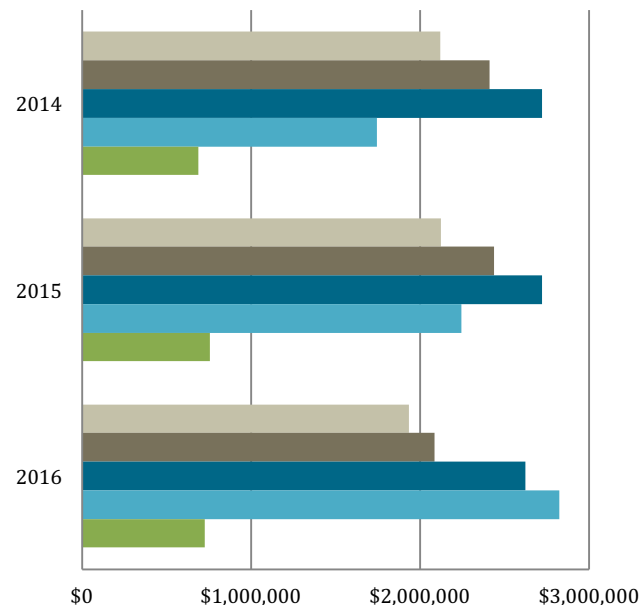
The graphs below show the volume sold and value sold of titles within the Juvenile Non-Fiction category in the All Market for the entire month of January in 2014, 2015, and 2016. Volume sold refers to the number of units sold for each recorded title. Value sold is calculated using the list prices multiplied by the number of units sold for each recorded title. In the Volume Sold graph, the horizontal axis measures the total units sold in the All Market. In the Value Sold graph, the horizontal axis measures the total dollar value of sales in the All Market.

Volume Sold (in units)



	2016	2015	2014
December Week 1	118,073	123,049	129,656
December Week 2	129,079	141,794	151,633
December Week 3	160,132	160,727	173,314
December Week 4	171,959	133,681	115,581
December Week 5	43,884	45,286	47,093

Value Sold (in millions of dollars)

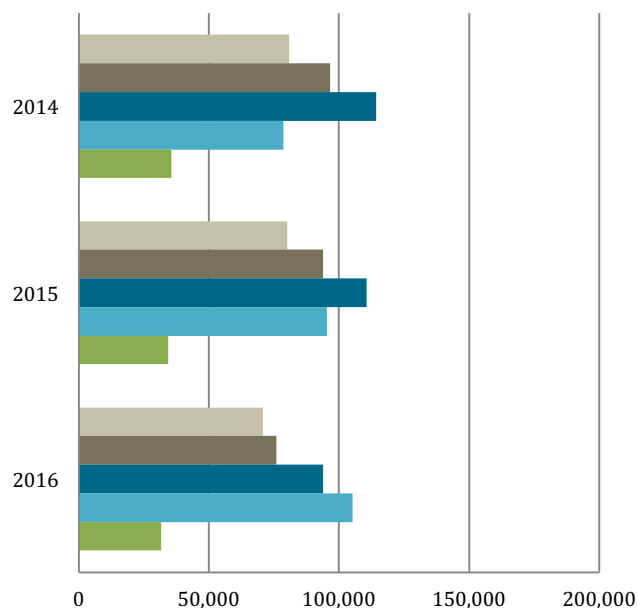


	2016	2015	2014
December Week 1	\$1,932,541.19	\$2,121,373.12	\$2,118,668.48
December Week 2	\$2,086,581.44	\$2,436,729.66	\$2,412,425.60
December Week 3	\$2,620,968.42	\$2,722,243.41	\$2,721,572.01
December Week 4	\$2,824,061.57	\$2,245,723.24	\$1,745,168.55
December Week 5	\$725,934.17	\$755,563.71	\$688,789.59

JUVENILE NON-FICTION: RING FENCE MARKET

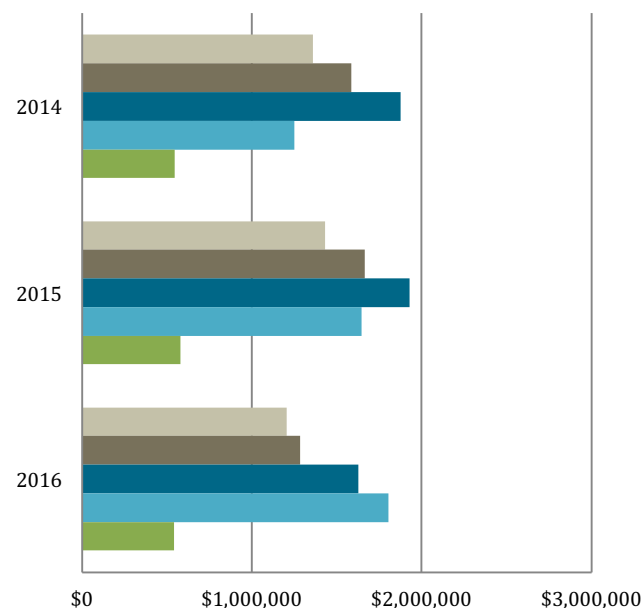
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Volume Sold (in units)



	2016	2015	2014
December Week 1	70,664	80,168	80,770
December Week 2	75,959	94,004	96,463
December Week 3	93,878	110,559	114,364
December Week 4	105,146	95,325	78,737
December Week 5	31,594	34,348	35,691

Value Sold (in millions of dollars)

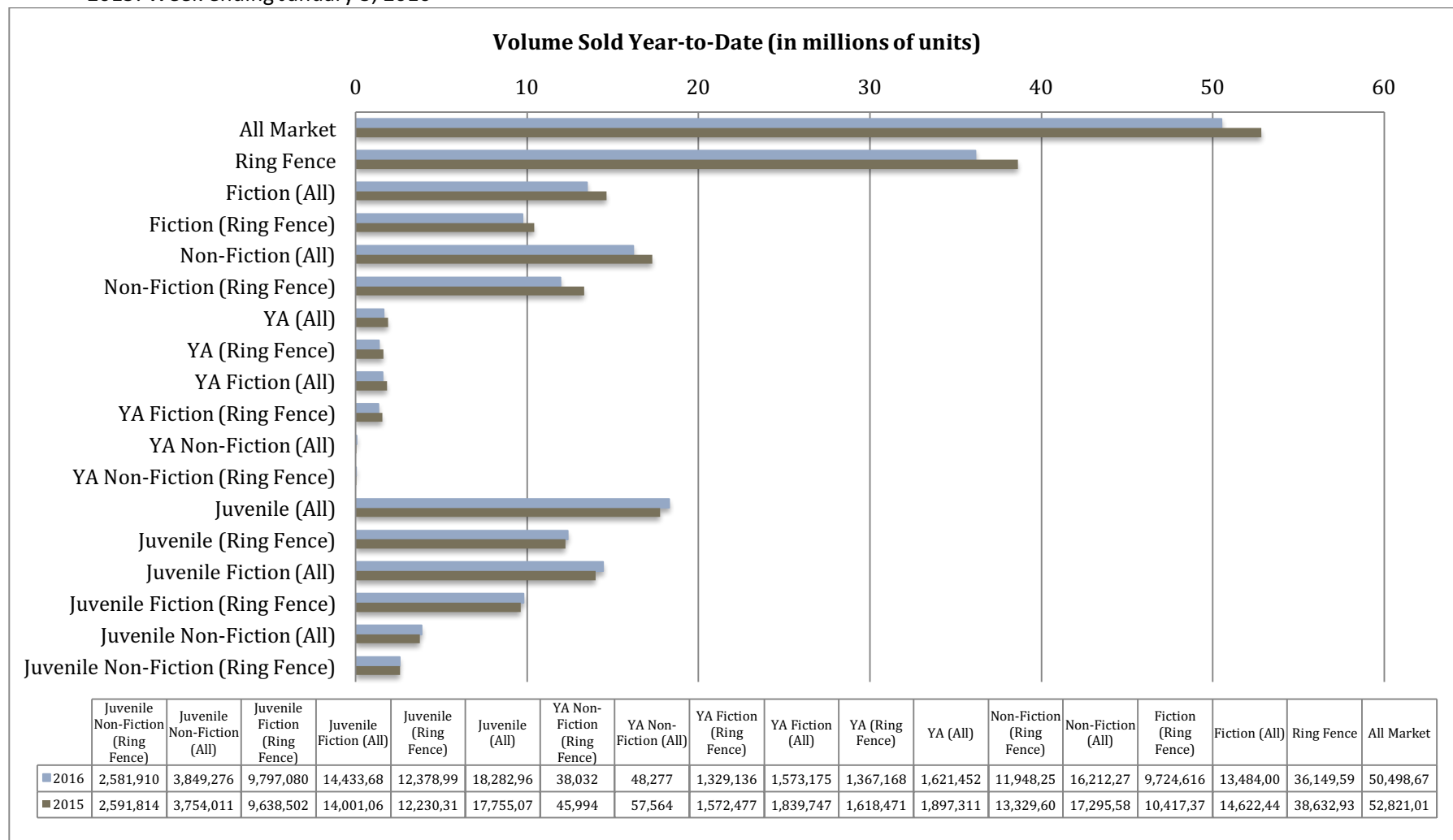


	2016	2015	2014
December Week 1	\$1,204,309.21	\$1,430,141.25	\$1,359,700.48
December Week 2	\$1,286,261.21	\$1,665,498.42	\$1,587,403.91
December Week 3	\$1,627,493.97	\$1,929,727.32	\$1,875,372.82
December Week 4	\$1,804,679.03	\$1,644,567.12	\$1,252,086.18
December Week 5	\$542,285.62	\$578,871.74	\$544,340.20

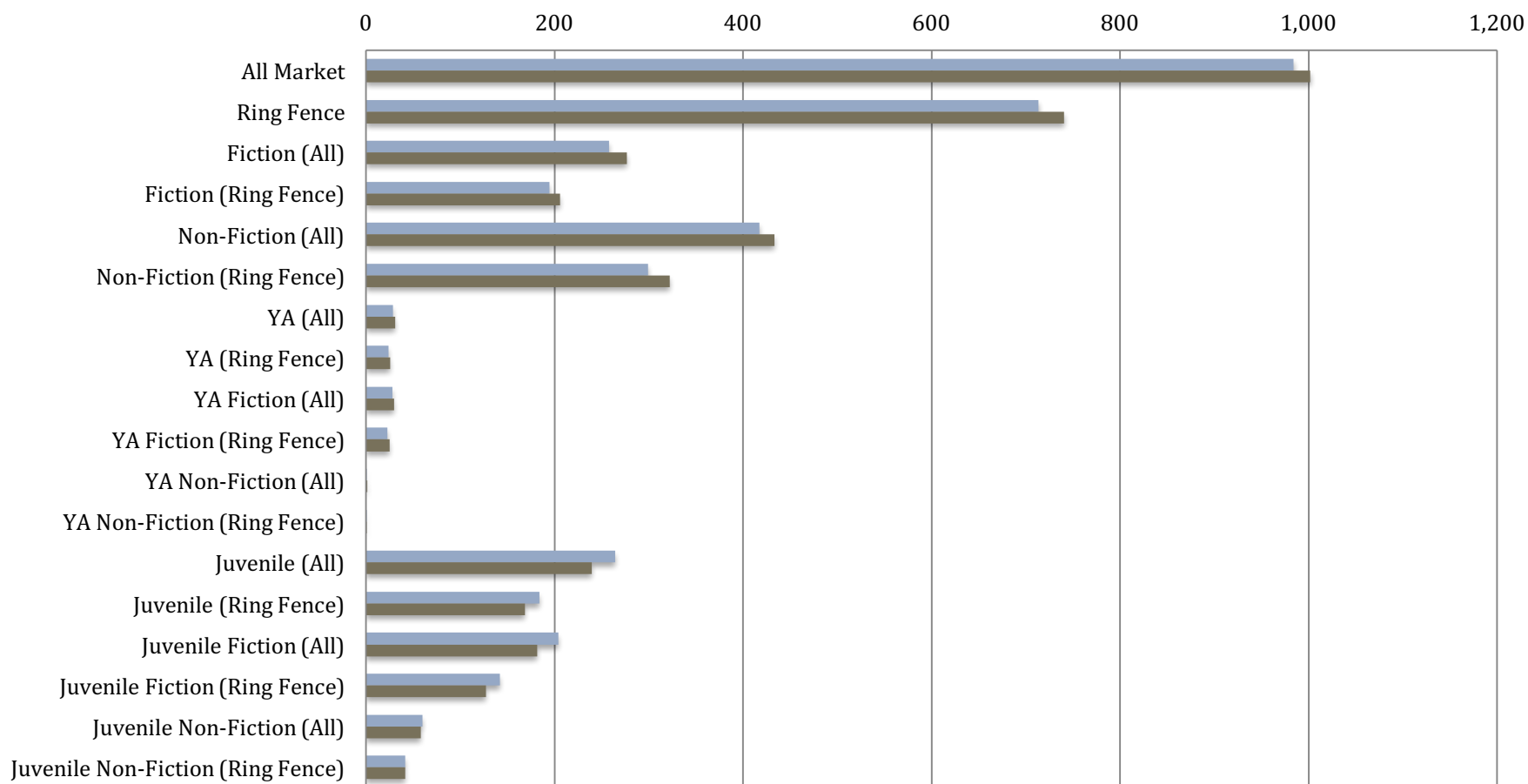
YEAR-TO-DATE COMPARISON

The following graphs outline the year-to-date volume and value sold for the year-to-date of 2015 and 2016. The graphs compare 2016's year-to-date numbers with the comparable period in 2015. While we are dealing in weekly periods, the weeks do not align exactly, but the same number of weeks is compared for each year. The time periods for this comparison are as follows:

- 2016: Week ending January 1, 2017
- 2015: Week ending January 3, 2016



Value Sold Year-to-Date (in millions of dollars)



	Juvenile Non-Fiction (Ring Fence)	Juvenile Non-Fiction (All)	Juvenile Fiction (Ring Fence)	Juvenile Fiction (All)	Juvenile (Ring Fence)	Juvenile (All)	YA Non-Fiction (Ring Fence)	YA Non-Fiction (All)	YA Fiction (Ring Fence)
2016	\$41,808,389.61	\$60,151,664.42	\$142,065,447.42	\$204,370,328.17	\$183,873,837.03	\$264,521,992.59	\$884,062.98	\$1,113,051.08	\$22,893,683.67
2015	\$41,602,863.09	\$57,955,205.90	\$127,101,057.87	\$181,866,764.10	\$168,703,920.96	\$239,821,970.00	\$1,044,249.80	\$1,306,718.32	\$24,844,074.78

	YA Fiction (All)	YA (Ring Fence)	YA (All)	Non-Fiction (Ring Fence)	Non-Fiction (All)	Fiction (Ring Fence)	Fiction (All)	Ring Fence	All Market
2016	\$27,728,464.11	\$23,777,746.65	\$28,841,515.19	\$299,471,798.17	\$417,571,861.56	\$194,501,870.99	\$257,906,458.90	\$713,615,960.05	\$983,673,570.91
2015	\$25,888,324.58	\$30,934,842.04	\$322,208,325.13	\$433,353,994.45	\$205,976,743.77	\$276,511,695.55	\$740,375,368.51	\$1,001,804,462.47	